

# MULC

- 10 week guided program

## Multi-Unit Leadership Certification



The Role, Responsibilities & Routines of a  
Successful District Manager

**ROLE** The 4 Roles of a Multi-Unit Leader

### LEAD

Job Skills, Leadership Actions,  
Situational Leadership,  
Personalities, Company Culture

### STAFF

Employee Life Cycle, Staffing  
Levels, Manager Bench Planning,  
Team Building, Conflict Resolution,  
Employee Retention

### MAINTAIN

Cleaning Plans, Maintenance Plans,  
Unit Maintenance Logs, Reliable  
Vendors, Redundancy, Contingency  
Plans

### PLAN

Evaluating, Prioritizing, Planning,  
Defining Objectives, Executing the  
Plan, Business Dashboard

### EXECUTE

5-Steps of an Effective Unit Visit,  
Types of Visits, External Audits,  
Actin Plan for Change, Rewards &  
Recognition

### MARKET

Unit Profiles, Co-creating a Local  
Store Marketing Plan.

### RESULTS

Business Financials, Culture of Metrics, Training & Coaching,  
Recognition & Accountability

To learn more go to: [www.DistrictManagerTraining.com](http://www.DistrictManagerTraining.com)

# MULC

- 10 week guided program

## Multi-Unit Leadership Certification



## PROGRAM ELEMENTS

### Online Learning Center

- 24/7 access to the recorded lessons on your PC, tablet or phone

### Discussion Calls with Instructor

- Weekly class open discussion on weekly topics, concepts and implementation of the systems and routines - Live on Zoom

### Forms & Templates

- Access to the forms and templates needed to execute the systems and routines learned.

### Action Items

- Specific implementation of the systems and routines learned
- 100% completion and submission required for certification

### Quizzes & Final Exam

- Passing grade of 90% required for certification